Ketan Anjaria

Senior Designer

I love designing beautiful consumer experiences. I also love eating lunch outside on a sunny day.

EXPERIENCE

Angel Investor

Acme Holdings Feb 2013 - Present

• Over \$200k invested in 24 startups.

Founder

HireClub Mar 2011 - Present

- Helped over 2000 people find a new job via Career Coaching over 2 years.
- Increased Salaries by clients by over \$2.5 millon via salary negotiation
- Increased Sales by 30% in 6 months

Management Consultant (via Mackinsey)

Unicorn Company Jul 2021 - Dec 2021

- Increased Revenue by 30% in 6 months
- Increased Sales by 30% in 6 months.

VP Marketing (Promotion)

Acme Inc

- Increased Sales by 30% in 6 months 3
- Increased Sales by 30% in 6 months 1
- Increased Sales by 30% in 6 months 2

Marketing Manager (Promotion)

Acme Inc May 2019 - Present

- Increased Sales by 30% in 6 months
- Increased Sales by 30% in 6 months
- Increased Sales by 30% in 6 months

Social Media Manager (Promotion)

Acme Inc Jan 2019 - May 2019

- Increased Sales by 30% in 6 months

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Remote • Bay Area • US/Canada

Authorized

SKILLS

Typography

Development

Product Management

Branding Rails Design

HTML/CSS

Business Development Email Development

Swift
Postgres
Bootstrap
Javascript
Elixir
iOS

EDUCATION

SHPR Certification

Udemy

Expected Fall 2023

Machine Learning Certificate

Google

Aug 2020

Bachelor of Arts Photography

Stanford

Presidential Scholarship Recipient

Honors in Design Scholarship

Intern

Acme Inc Jan 2018 - Dec 2018

- Increased Sales by 30% in 6 months
- Increased Sales by 30% in 6 months
- Increased Sales by 30% in 6 months

Recruiter (Contract)

Apple Jan 2020 - Feb 2020

Caretaker

Home

• My mother was diagnosed with cancer. I managed all aspects of her treatment and care including appointments, medication and progonis.

Book Fair

PTA Feb 2021

VP

PTA Feb 2019

Product Designer (Contract)

Snap